

Artwork Artwork Preparation Guide

SPLENDORLUX MATTE PAPER LABELS

Follow these technical specifications to ensure maximum visual quality and premium tactile feel for your **Splendorlux Matte** paper labels.

File Technical Requirements

File Format	PDF/X-1a, Vector PDF (recommended), high-resolution TIFF or JPG.
Resolution	Minimum 300 DPI at 100% actual print size.
Color Mode	CMYK (FOGRA39 / Coated FOGRA27). Convert all RGB or Pantone elements.
Bleed Margin	Add 2 mm (0.08 in) bleed on all sides past the cut line.
Safe Area	Keep all important text and logos at least 3 mm (0.12 in) inside the trim line.
Dieline / Cut Line	Place cut line on a separate layer named CutContour in 100% Magenta spot color (Overprint).

Best Practices: DOs and DON'Ts

DO (Recommended)	DON'T (Avoid)
• Convert all fonts to outlines/curves to prevent font substitution issues. • Use vector graphics for crisp text, logos, and detailed artwork line-work. • Extend background colors and images all the way to the 2 mm bleed area. • Keep total ink coverage (TAC) below 280%.	• DON'T submit artwork in RGB format (causes unexpected color shifts during print). • DON'T use small text (< 6pt) formatted with rich 4-color black. • DON'T place essential elements too close to the trimming edge. • DON'T use 4-color rich black for body text. Use K:100% only.

Material-Specific Tips for Splendorlux Matte

- The matte paper surface absorbs ink slightly, giving colors an elegant, natural, and soft appearance.
- Avoid excessively heavy black background fills to maintain the natural tactile texture of the matte paper stock.